
BOTTOM OF FORM
SERVICE PROGRAM AWARDS
“Get Recognized for your Hard Work”

- Enter your program booklet (scrapbook) for an award.
- 1st, 2nd and 3rd place awards in each of the program areas.
- Mail Entries to the State Program Director, Joe Torres by March 1, 2012.

Joe Torres
7118 Crapemyrtle Dr
Corpus Christi, Texas 78414

The following information will assist the councils in preparation and completion of the activity reports:

- Do not be late.
- Make sure your program is in the right category. To determine which category a program belongs to is to ask the question “Who benefits from this program?”

Examples:

- A community wide auction or raffle to benefit the refurbishment of the parish church is a Church activity, not a community one.
- A free-throw competition for all youths throughout the parish and/or community is a Youth activity, not a community one.
- A council-sponsored blood drive among council members to benefit a Knight is a Council activity.
- A council-sponsored blood drive open to the parish and/or community to help replenish the local Blood Center supply is a Community activity, not a Council activity.
- A fund-raiser to benefit a member and his family is a fraternal project and thus considered a Council activity, not a Family activity.

Refer to the Service Program chart on page 3 of the Surge... with Service manual (#962) for more examples and suggestions.

- Clear and concise is your best bet. The judges must be able to easily identify what each program is intended to accomplish and how it was carried out. Photographs with captions and newspaper articles are good additions and are recommended.
- Cover page of every entry must be the standard entry form #STSP. The form is found in the Council Report Forms Booklet (#1436) and the <http://www.tkofo.org> website.

BASIS FOR JUDGING:

Entries are judged first and foremost on the effectiveness of the program, but there are other attributes affecting the score each program receives.

Note: Because of the importance of Item 1 below in the overall judging process, it has been assigned a weighted value greater than the weighted value of items 2-7.

1. Content: The application itself is extremely important in conveying to the judges the effectiveness of the program.
 - a. What were the benefits accomplished from the project?
 - b. How did the results effect the church, community, council, family and youth?
2. Participation of Membership: How many members participated? What percentage of the entire membership participated?
3. Program originality: Was the program a new idea? Annual Event? Supreme Program?
4. Committee planning: How effectively was the program organized? How much detail was involved in staging the event?
5. Delegation of responsibility: How many members served as volunteers, planners, committee involvement? What type of organization was established for the implementation of the project?
6. Publicity: How was the program publicized throughout the area – radio and television, local and diocesan newspapers and council newsletter?
 - a. Explain the effectiveness of the advertising.
 - b. Include the flyers and clipping.
7. Pictures: Organize in a folder and include a caption for each picture.