



Worthy Grand Knight

Nearly 5,000 men have joined the Order online since July 1. These men – as well as the many thousands of men who joined our ranks online prior to July 1 – can help councils continue your good work of helping those most directly impacted by the COVID-19 pandemic. Most have indicated that they are interested in joining a council. All you have to do is approach them with a compelling offer.

What would make membership in your council compelling for these men? I would suggest two things...the good works your council does and the people who perform those good works. In his annual report to the Supreme Convention, our Supreme Knight described membership in our Order as not so much about doing something as becoming someone. The men of your council and their families represent shining examples of that “someone” the Supreme Knight referred to. People of faith...who put that faith into action to make life better in your parish and community.

So allow me to suggest two things you can do today for the betterment of your council. First, find out who in your parish and community has joined the Order online. Your state deputy and state membership director will have access to this information. And second – once you know who they are – reach out to them with an invitation to participate in an upcoming council program. This will allow them both to experience first-hand the good works of your council and to enjoy the company of the people who perform those good works. After that, your invitation to join will be much more compelling.

Finally, let me assure you that when someone who joined online for reduced or free dues (such as through the **MCGIVNEY2020** promo code) takes his Degree and transfers into your council, you will receive the same pro-rated dues adjustment that you would if the member paid the full \$30 online member dues. We are convinced that council-based membership is the best outcome for both these online members and for the councils they join. We want to do everything possible to facilitate that.

Vivat Jesus!

Fraternally,

**Robert J. Ennis**  
Director of Membership Growth

CC: State Deputies  
State Membership Directors  
Council Membership Directors



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## Exemplification Invitations

ENGLISH

SPANISH

FRENCH

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## On Demand Exemplifications

[English](#)

[Spanish](#)

[French](#)

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## Online Exemplification Procedures

The process for inviting candidates to participate remains the same:

- Councils should forward the downloadable PDF invitation to all eligible prospects for admission and advancement (Click here for [English](#), [Spanish](#) and [French](#)).
- Note that they will need your council number to complete the registration.
- Instruct the candidates to register for the on-demand exemplification by clicking on the "View Now" link within the PDF invitation and filling out the online form.
- Contact the candidates to guide them through the registration if needed.
- Candidates then participate in the ceremony, which starts immediately after registering.
- After the ceremony, councils must process the candidates by submitting form 100s the traditional way or electronically in Officers Online.
- This invitation is intended for new and advancing members. Existing Third and Fourth Degree members can watch the ceremony at [videos.kofc.org/exemplification](https://videos.kofc.org/exemplification).

**Note** that candidates for admission must be approved by your council. See the temporary rules for electronic voting (click here for [English](#), [Spanish](#), [French](#)). Councils must file a form 100 for all candidates who complete an online exemplification. For clarification on the difference between the On-Demand Ceremony and Online Membership (Online Join), [click here](#).

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